

# James Paden

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**Skills: Programming:** PHP, ASP, Perl, SQL, AJAX, HTML, XML, CSS, Javascript

**Applications:** Dreamweaver, Photoshop, MySQL, Oracle, Flash, CVS

**Expertise:** Web application development, standards-based website design, search engine optimization, graphic design, internet marketing

**Personal:** Professional, leader, self-reliant, highly motivated, eager to learn, team player, confident

**Experience: Vice President of Technology, AuctionFloor.com (formerly CBTechLive)**

*January 2007 to August 2007*

- Responsible for AuctionFloor.com's entire technical team and infrastructure.
- Directed the creation of new online auction management system from wireframing to development to auctioneer beta-testing. Personally responsible for 80% of the programming (OOP-PHP).
- Achieved top-ten search engine rankings for targeted phrases such as "live auctions online".
- Worked directly with auctioneers as the primary support contact and recently trained new support representatives.
- Participated in strategic marketing and business development discussions with management and business partners. Prepared and presented the company's business model to potential investor groups.

**Lead Web Developer, CBTechLive**

*October 2005 to December 2006*

- Responsible for maintenance and development of website and online management system.
- Managed a global team of eight programmers in the development of a unique, real-time live auction online bidding platform.
- Created a phone-based live auction bidding and checkout system.
- Overhauled CBTechLive's website with a focus on increased usability.

**Freelancer, Xemion Web Design**

*March 2002 to September 2005*

- Designed and developed over 35 websites including seven web applications, five e-commerce websites, seven corporate websites and five directories.
- Obtained thousands of top-ten search engine rankings including "web designers", "web design company", "web design services" and "Indianapolis web design".
- Collaborated with in-house development teams or third-party firms on five projects.

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- Managed 19 client accounts and established long-term relationships resulting in 13 new projects from six existing clients.

## **Lead Designer, Real Time Internet**

*August 2000 to February 2002*

- Responsible for the design of the company's network of portals and client projects.
- Managed, recruited and trained web development staff.
- Worked with sales team to develop sales strategies and attended sales calls.
- Promoted to lead designer after six months.
- Led the design and collaborated on the development of over 12 websites including:
  - A global portal which received over 200,000 daily visitors
  - A local news, weather and business directory portal
  - A domain registration website
  - A pay-per-click search engine